

Fundraising with Bulbs and Plants
BRECK'S
Bulbs from Holland Since 1818

Here's Your Chance to Raise Big Money for Your Organization and Earn a Super Prize for Yourself!

Make Money for Your Organization!

Fundraising provides an opportunity to do something good locally and globally! You can make extra money for your organization and you can make the world a more beautiful place by encouraging people to plant flower bulbs and plants.

Breck's bulbs and plants come back year after year and so will your buyers! They'll thank YOU for the color and beauty you've added to the world around them.

Earn a Prize!

Our fundraising specialists can design an incentive program for your group. Premiums include a choice of plant products, toys or gifts. You decide what incentives to offer your group.

Feel Good About Your Fundraising Program

You can feel good about what you're selling because everybody loves flowers! Breck's is world-renowned for Dutch bulbs and plants, and we guarantee that your customers will be 100% satisfied with every bulb you sell them.

Not only that, **we ship all orders directly to your customers.** When you've finished getting orders and return your form to your leader, you're done! You don't have to go back to deliver the items. We ship the orders to your customers. That means less work for you!

www.fundraisingwithflowers.com





Top 10 Selling Tips

1. Start Immediately!

Begin by selling to your family, friends and neighbors. It's easier to build confidence and to practice your selling techniques when you "warm up" with those closest to you.

2. Never Go Door to Door Alone!

You should only go to your neighbors with a trusted adult, and stay in familiar neighborhoods.

3. Look Good!

Dress for success. Wear a shirt or jacket with your school name or group name on it. That shows pride for your organization.

4. Remember— You're Selling Great Products!

Be sure to tell your customers that Breck's is world-renowned for its Dutch bulbs and plants, and that every single bulb and plant is 100% guaranteed to grow!

5. You Are Selling Beauty— for Years to Come

Think locally and globally! You're not just selling bulbs and plants—you're selling beauty not only for next spring, but for many years to follow as well! In fact, some of the flowers will multiply in size and bloom quantity. That means more for their money!

6. Identify Why You're Raising Money

People love to feel good about supporting a good cause. Tell your customers why you're fundraising.

7. Always Be Polite

Ask potential customers if you may have just a few minutes of their time. If it's not a good time for them, ask if you can come back when it's more convenient. Always say "Thank You"—even if they don't place an order with you.

8. Make a List of Potential Customers

Family, neighbors, friends and their co-workers are all potential customers. Update the list as you continue having selling success!

9. Set Your Goal HIGH!

Strive to be the #1 bulb and plant seller in your organization! Wouldn't it be great to be known as the person who sold the most bulbs and plants?

10. Turn in Your Orders ON TIME!

Your organization is counting on you. It's *your* responsibility to return your orders on the date your leaders have provided.

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